

the holistic enchilada

curly hair & clean living tips



MEDIA KIT

About Me

My name is Delilah and I blog about curly hair and affordable ways to switch to green living. I'm a mom, wife, and small business owner living in Orlando, Florida.

I started this blog to help people learn how to embrace their curly hair and find affordable and effective clean products and brands. I also want people to embrace balance - which means I don't participate in fear mongering or absolutes. I encourage my readers to not sweat the small stuff and just do what they can. I tell them to keep things simple and make small changes little by little.

Part of living a more natural lifestyle is embracing my curly hair and following the curly girl method. This is another passion of mine that I love to share and help other women embrace their natural texture. Many are confused about how to properly care for curly hair so I research, test, and share what I can to help others.

I have been using natural and organic products for over 10 years. When I talk to people, their biggest hurdle to making the switch is the cost and concerns about the effectiveness of more natural products. Cost definitely has been a factor for me in the past but as more brands embrace green living more affordable options become available.

If you think we might be a good fit then please keep reading to see how we can work together.



Statistics



58k average monthly sessions
47k average monthly users
86k monthly page views
25k monthly Google searches
Email list: 4,700



Pinterest: 1.3 million average
monthly views, 4.8k followers
Facebook: 584 likes
Instagram: 6.3k followers
IG engagement rate: 4%
YouTube: 728 subscribers



97% female
Ages: 40% 25-34, 22% 35-44,
18% 45-53
Location: 71% U.S., 7%
Canada, 5% UK

*I am also building up my YouTube account.

[updated December 2019]

Let's Collaborate

WHAT I DO:

- Sponsored blog posts
- YouTube videos
- Sponsored social media posts
- Affiliate marketing/brand ambassador
- Guest blog post
- Giveaways
- Guest posts

RATES:

- Sponsored blog post: starting at \$500 - includes high resolution images & social media shares
- Sponsored social media post: starting at \$100, includes 2 high resolution images
- Giveaways are free

***I require testing all products myself before sharing about them.

Feel free to reach out to me with other ideas or if you'd like to create a custom package. I review each request and a collaboration can be denied if I feel it is not a good fit for my blog.

Brands I've Partnered With

The logo for OSEA, featuring the word "OSEA" in a teal, serif font on a white background.The logo for plume, featuring the word "plume" in a white, cursive script font on a dark navy blue background.A logo consisting of a gold-colored letter "A" inside a thin gold circle, set against a light pink background.The logo for Follain, featuring the word "Follain" in a white, sans-serif font on a dark green background.The logo for DR brite naturals, featuring the word "DR" in a large, white, serif font above "brite" in a smaller, white, sans-serif font, with "naturals" in a very small font below, all on a teal background.The logo for EVOLV, featuring the word "EVOLV" in a white, sans-serif font with a small blue square icon to the right, on a white background.The logo for PETIT VOUR, featuring the words "PETIT" and "VOUR" stacked in a white, sans-serif font on a light pink background.The logo for HB, featuring the letters "HB" in a white, serif font on a pink background.



If you think we'd be a good fit, email me at
INFO@HOLISTICENCHILADA.COM
I can't wait to collab!

